

GOLDEN EFFORT
Campus Ambassador Programme

PROGRAMME GUIDE

Everything you need to know about representing OneTouch in your school

2026 Edition

www.goldeneffort.com

A Word from the Founder

When we first published OneTouch in 2023, it was a simple printed book. Students loved it enough to scan it, share it, and pass it around — and while we are grateful for that, it also showed us something important: the need was real, and the stakes were high.

These licensing exams are not just tests. For many nursing students, they represent years of sacrifice — theirs, and their families'. Passing changes everything. Failing can be devastating in ways that go far beyond academics. We have heard the stories. We take them seriously.

OneTouch has grown significantly since that first edition. But a better resource alone is not enough. Students need to know it exists, understand how to use it well, and feel confident that it was built for them. That is where you come in.

The Golden Effort Campus Ambassador Programme is our way of building a human bridge between what we have created and the students who need it most. We are not looking for salespeople. We are looking for students who genuinely care about their colleagues — who will show up, share what they know, and quietly change the trajectory of someone's career.

If that sounds like you, read on. We are glad you are here.

Francis

Managing Director, Golden Effort

Official Publishers of the OneTouch Series

About Golden Effort & OneTouch

Golden Effort

Golden Effort is an education technology company dedicated to improving how students access, engage with, and prepare from academic content. We develop digital learning tools built specifically for the needs of students in Ghana and beyond, with a strong focus on professional licensing examination preparation.

Our flagship platform — the Golden Effort app, available on Android and iPhone — is where our resources live. It is designed to protect content, support structured reading, and deliver a clean, focused study experience.

OneTouch

OneTouch is our flagship exam preparation resource, developed specifically for nursing students sitting the NMC licensing examinations — covering disciplines including RGN, RM, and others. It is available exclusively through the Golden Effort app.

What makes OneTouch different from the generic past questions books most students are familiar with:

- Questions are carefully selected and structured to reflect the actual NMC licensing exam format
- Every question includes a Quick Rationale for fast review and a detailed Commentary for deep understanding
- The Commentary is where real preparation happens — students consistently credit it as the most impactful part of their study
- A built-in Quiz Mode simulates the actual NMC licensing exam experience
- The resource is regularly updated and expanded — the current RGN edition contains over 3,000 questions

Students who have used OneTouch consistently report encountering familiar question patterns in their actual exams. This is not a coincidence — it is the result of deliberate, targeted preparation.

Note: There is an older PDF version of OneTouch circulating online, originating from scanned copies of our 2023 printed edition. That version is outdated, contains errors, and does not represent what OneTouch is today. The current OneTouch on the Golden Effort app is a completely different and significantly improved resource.

The Weight of the Exams

The NMC licensing examinations are among the most consequential assessments a nursing student will face. They determine whether years of study translate into a professional future, or whether a student must return — after months of waiting — to try again.

The anxiety that surrounds these exams is real. The pressure students carry into that exam hall — academic, financial, personal — is significant. Some students have faced the outcome of failing with consequences that go far beyond a deferred certificate.

We do not take that lightly. And we do not expect our ambassadors to either.

When you introduce a colleague to OneTouch, you are not sharing a study app. You are giving them a better shot at the future they have been working toward. Some of them will pass their exams and never fully know how close they came to a different outcome. But you will know what you did. That matters.

This is the weight of the role. It is also what makes it meaningful.

The Campus Ambassador Programme

The Golden Effort Campus Ambassador Programme is a structured initiative that places one trusted student representative in each nursing training college across Ghana. The ambassador serves as the official link between Golden Effort and the students in their school.

The programme exists because we recognise that no matter how good a resource is, it cannot reach students who do not know it exists. Ambassadors bridge that gap — not as salespeople, but as informed, trusted colleagues who genuinely care about the outcome of their peers.

What the Programme Is Not

This is not a part-time job. We are not looking for people to distribute flyers or spam WhatsApp groups. We are looking for individuals who understand the gravity of what their colleagues are preparing for, and who want to play a meaningful role in that journey.

The Role

Your Title

Golden Effort Campus Ambassador

Your Responsibilities

- Organise at least one informational session (Zoom or in-person) for your colleagues every two weeks
- Share relevant updates, study tips, and OneTouch information in your class or school WhatsApp groups at least once a week
- Serve as the first point of contact for student questions about OneTouch in your school
- Refer interested students using your unique ambassador code
- Maintain honest, accurate representation of the OneTouch resource at all times

What You Will Be Given

- Full access to OneTouch — free for the duration of your service
- A unique ambassador code to track your referrals
- A complete session script so you always know exactly what to say
- A Frequently Asked Questions guide to handle student questions with confidence
- An official Appointment Certificate recognising your role
- Ongoing support from the Golden Effort team

Performance Expectations

We keep expectations clear and realistic. In your first month as an ambassador, we ask for:

- At least two organised sessions in your school
- At least one post or message shared weekly in your class or school group
- A minimum of ten student referrals via your unique code

These are starting points, not limits. Ambassadors who go beyond them are recognised and rewarded accordingly.

Who We Are Looking For

We select one ambassador per school. This is intentional — a single representative carries clear ownership, clear accountability, and clear recognition. The role is not open to everyone who applies. It is awarded to the right person.

Preferred Profile

- A current nursing student in active study
- A course representative, SRC executive, tutor, or group administrator — or someone with equivalent influence among their peers
- Active in class or school WhatsApp groups
- Confident communicating in front of a group
- Reliable, proactive, and genuinely invested in their colleagues' success

Leadership positions are preferred but not strictly required. Some of the most effective ambassadors are not formal leaders — they are simply the people their colleagues trust and listen to. If that is you, we want to hear from you.

What We Are Not Looking For

- Students motivated primarily by the free access benefit
- Individuals who cannot commit to the basic expectations of the role
- Anyone who would misrepresent the OneTouch resource to students

How the Programme Works

The process from application to active service is straightforward. Here is what to expect:

1

Apply

Submit your application via the link at the end of this guide. You will be asked for your name, school, programme, year, your photo, and a short statement on why you want to be an ambassador.

2

Interview

A brief call with the Golden Effort team — 10 to 15 minutes. This is not a formal interview. It is a conversation to get to know you and confirm the fit.

3

Selection & Appointment

If selected, you will receive your acceptance message, followed by your onboarding materials, your ambassador code, and your official Appointment Certificate.

4

Active Service

You begin your role — organising sessions, sharing updates, and supporting your colleagues through their exam preparation journey. We check in regularly and are always available to support you.

5

Completion & Recognition

When your batch completes their licensing examinations, your service as an ambassador comes to a formal close. You will receive a Completion Certificate and your name will be permanently listed on The Pioneers page at goldeneffort.com/the-pioneers.

Recognition & Legacy

We believe the work our ambassadors do deserves to be seen. Here is how we honour that.

The Appointment Certificate

Issued after onboarding, this certificate formally recognises your appointment as an official Golden Effort Campus Ambassador. It carries your name, your school, and the Golden Effort seal.

The Completion Certificate

Issued when your service concludes — after your colleagues have sat their licensing examinations. This is the certificate that marks what you did and what it cost you in time, effort, and commitment. It is the one that lasts.

The Pioneers Page

Every Golden Effort Campus Ambassador — past and present — is listed by name on our dedicated Pioneers page at goldeneffort.com/the-pioneers. This is a permanent, public record of every individual who has served as an ambassador. It is visible to Ghana and to the world.

The first cohort of ambassadors — those who joined in 2026 — carry the Pioneer distinction permanently. They are the ones who started something.

How to Apply

Applications are open to nursing students across Ghana. To apply, visit:

goldeneffort.com/ambassador-apply

Or send the word AMBASSADOR to our official WhatsApp number and we will guide you through the process from there.

We review every application personally. If you are selected, you will hear from us within a few days of applying. If your school already has an ambassador, we will let you know.

Contact & Support

For any questions about the programme, reach out to us through any of the following:

Website: www.goldeneffort.com

Email: info@goldeneffort.com

Support: support@goldeneffort.com

Phone: +233 50 273 9225 | +233 50 683 8892

Show up like it matters. Because it does.